



Learning Spanish For Enjoyment or Business

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Location of the Darien Region, Panama



СВИРЯ

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Agenda

- **The Spanish language**
- **Benefits of speaking Spanish**
- **Establishing your current level**
- **Where to start**
- **ILISA**

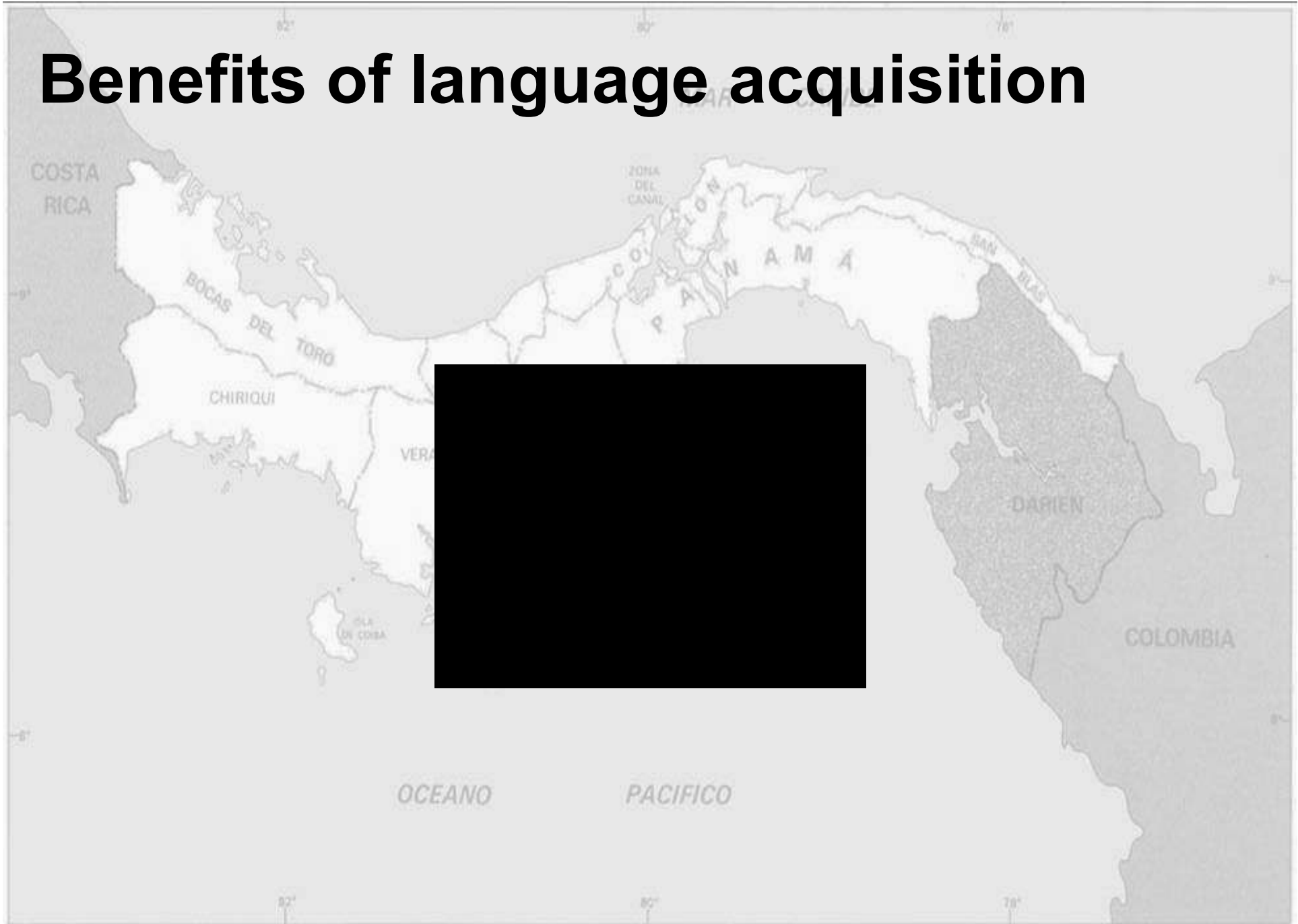


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The Spanish Language

- **2nd or 3rd most widely spoken native language in the world**
- **400 million native Spanish speakers**
- **official language of 22 countries**
- **4.46% growth of Hispanic population in US in last 10 years**
- **US has 5th largest Spanish speaking population**

Benefits of language acquisition



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Benefits of language acquisition

- **Safety**
- **Assimilation**
- **Respect**
- **Cultural exchange**
- **Business and investing**



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ACTFL – Proficiency Guidelines



- **Superior** Can understand and express oneself at a level similar to a native speaker
- **Advanced High** Participate effectively in most formal and informal conversations.
- **Advanced Mid** Most work requirements, and show some ability to communicate on concrete topics.
- **Advanced Low** Routine social demands and limited work requirements.
- **Intermediate High** Most survival needs and limited social demands.
- **Intermediate Mid** Some survival needs and some limited social demands.
- **Intermediate Low** Basic survival needs and minimum courtesy requirements.
- **Novice High** Immediate needs with learned utterances.
- **Novice Mid** Very limited capacity.
- **Novice Low** No knowledge at all.

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3 keys to learning a language

1. Practice

2. Practice

3. Practice



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How to learn

- **Speak it!**
- **Carry a notebook**
- **Commit to 10 new words per day**
- **Sticky notes**
- **CD's / on-line learning**
- **Tutor / exchange**
- **Language School**

Why immersion?

- **24/7 reinforcement of language**
- **Constant visual reminders**
- **Structured learning provides motivation**
- **Professional instructors – with credentials!!**
- **Proven curriculum**
- **Interaction with other students**
- **Encouraging environment**

Why ILISA?

- **20 yrs. of experience**
- **Highest median age of students in C.A.**
- **Qualified professors & professional staff**
- **Continual development of instructors**
- **Afternoon activities**
- **Beautiful air-conditioned facility with Wi-Fi**
- **Located in the City of Knowledge**

ILISA's main school building in the City of Knowledge

ILISA Spanish Programs

- **Group – 4** 20 hours per week
 - \$230 per week*
- **Group Plus** 30 hours per week
 - \$445 per week*
 - Includes 10 hours of 1:1 instruction
- **Private instruction**
 - \$455 per week for 20 hours*
 - \$685 per week for 30 hours*
- **Special programs**
 - healthcare, business, real estate
- **Homestay is encouraged for \$25 nightly**

*\$200 enrollment fee for first week

ILISA's main school building in the City of Knowledge

Ciudad del Saber

CARE International

Red Cross

COPA Air Training Center

SIT

EDS

UNDP

McGill University

UNFPA

Peace Corps

UNICEF

The Peregrine Fund

USF

PLAN International

World Food Program

ILISA's
building



ILISA Spanish Language

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